October 2019

SFB SNAPSHOT

A Quarterly Newsletter

Wishing you the **happiest** fall season.

Fall Edition

Customer Highlight: Brick Oven Bakery

Banking for the Food Bank

Customer Appreciation Dinners

What's up in the CCC?



Meet Brick Oven Bakery 112 N 4th St, Bismarck

Security First Bank

OF NORTH DAKOTA



Brick Oven Bakery opened in early September in downtown Bismarck and has already become one of our favorite places for great food and coffee. Steve and Sandra Jacobson (pictured above) have a passion for creating delicious flavors. Their homemade pastries, bread, soup, sandwiches and coffee are a testament to that. Trust us...we've tried them all! More than once! Stop by and you'll be greeted by delightful smells and friendly smiles. Their welcoming store front and professional grade kitchen were personally renovated by Steve and Sandra.

Steve has been making his own bread and pastries for years and recently attended the San Francisco Baking Institute to hone his craft. Their breads are natural leavening using only three ingredients: flour, water and salt. All breads are baked in a wood fired brick oven. This oven is currently located in a special trailer parked behind the shop. Demand has been so high that a new, larger brick oven is on order and will be in use by end of this year. They've also already hired additional employees to keep up with the demand for their bakery creations.

Brick Oven Bakery is open for breakfast and lunch every day of the week except for Monday. This locally owned business has a bright future ahead and we are proud they chose Security First Bank as their financial partner.

You can find them online at www.brickovenbakerynd.com, or on Facebook and Instagram, @brickovenbakerynd.

Check out page two for photos of their operation.



Danishes and sticky buns cool on racks in the back, soon to be scooped up by some lucky patrons of Brick Oven Bakery.

Menu items change daily so make sure to stop in and see what is fresh!

Brick Oven Bakery also offers fresh drip brewed coffees from Perks N Beans, a local coffee roaster, as well as espressos and flavored lattes.







The mixer pictured above is holding enough dough for 60 loaves of bread, with a maximum capacity of 380 pounds of dough. The mixer itself weights 2500 pounds Also pictured is a peek inside the wood fire that powers the oven to bake bread. Their breads are available between 9:00 am and 12:00 pm every day, with a specialty bread featured daily.



Banking for the Food Bank

The annual Banking for the Food Bank challenge is back!

Six banks will be competing to gather the most non perishable food items and will be donated to the food pantry at the end of the competition on October 15th.

Help us help others! And help us beat the other banks by gathering the most donations!

Donation centers will be set up in our Bismarck and Mandan lobbies.

Swing by with a donation, and we'll pay you back for your kindness with a free ice cream sundae from the Mandan Dairy Queen!

Customer Appreciation Dinner in Center. September 18, 2019



Security First Bank presented a \$5000 check in support of "Save the Pool" to the Center Park board along with a \$1,000 check from Security First Agency. Presenting the checks was SFB Chairmen, Jim Goetz, Center President, Deb Clarys and CEO, Sarah Getzlaff. Chad Hoffman and Mary Wahlman received the check on behalf of Center Park.





We were thrilled to see so many familiar faces at our customer appreciation supper held at the Betty Hagel Memorial Civic Center.

Pictured Matt Erhardt, Sr., Luella Isaak, and Janice Isaak.

Jeff Erickson, Mary Henke and Devon Goetz serve potato salad and fruit to the crowd. Food was prepared by Sandy Letzring and Katz Perschke of Center.





JD Bubel, Darin Svihovec, Sarah Getzlaff and Devon Rosenquist serve hamburgers, hotdogs and cowboy beans. Thank you to Kevin Thelen for grilling up the meat, and to High Plains Apache Sprayer Sales in Mandan for providing the grill.

Check out this great looking crowd. The meal was a huge success, with almost 300 people served. All of the tables were filled with laughter and great conversation. During the event, the Center Barracuda Swim Team sold 50/50 raffle tickets to help raise funds for the "Save the Pool" campaign.



Coming from our Bismarck location, Dennis Kraft, Mortgage SVP, and Dallon Bitz, Ag Lender, served up ice cold drinks.

Customer Appreciation Dinner in New Salem September 19th, 2019



Our picture taker had car trouble, so we didn't get nearly as many photos as we did in Center, but the New Salem dinner was just as much fun! Personal Bankers, Cheri Klingenstein and Melissa Friesz, CEO, Sarah Getzlaff, SFB Chairman, Jim Goetz and New Salem President, Rusty Gilstad served a great crowd. To the right, Cary Anderson, Mandan President, waits for his tray to be refilled with delicious burgers. We enjoy seeing so many great customers and friends in one location! Thank you to everyone who attended.





Pictured above, Kevin Thelen, Security Agency VP, fired up the grill again with the help of Marleen Wells, New Salem Agent. Marleen and Kevin grilled up a ton of delicious hamburgers and hotdogs. Thank you again to High Plains Apache Sprayer Sales for the grill! We had beautiful weather and couldn't be more thankful for the great communities we serve.

What's up in the CCC? Our Mobile App!



What is the CCC? It's the customer convenience corner of the newsletter! We want a place to remind you of the many ways we make banking easy breazy. This quarter, we'll grab a big one—our mobile app. Our app allows you to check balances, send payments, transfer money between accounts, deposit checks and so much more.

Ask your favorite Personal Banker for information or visit our website at www.securityfirstbank.bank. Best yet, head straight to your device's app store, search our name and download!